COOKIES POLICY

ROYAL DRAWING SCHOOL
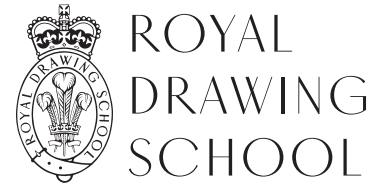
What are cookies?

Cookies are text files placed on your computer to collect standard internet log and visitor behaviour information. Cookies contain information that is transferred to your computer's hard drive. Session cookies are temporary and remain in use whilst the user is visiting a website. For example, they might store information regarding an item that has been added to a shopping basket. Persistent cookies are stored in a cookie file permanently on a computer. An example of a persistent cookie is Google Analytics.

What are cookies used for?

Logged information collected by cookies is used to track visitor use of the website and to compile statistical reports on website activity. Cookies do not contain personal or private data about you but can compile information about your browsing habits. Primarily, cookies enhance your browsing experience by retaining information and preventing you from having to select the same options each time you visit a site. Some cookies are used to show you advertising that are more relevant to you, based on the information that has been collected or the pages that you have visited.

Can I stop using cookies or delete cookies?

You can set your browser not to accept cookies, the website below gives more information on how to do this. However, in a few cases some of our website features may not function as a result. For further information visit: www.aboutcookies.org or www.allaboutcookies.org.

How does the Royal Drawing School use cookies?

The Royal Drawing School uses the following cookies:

- **Strictly necessary cookies:** These are cookies to maintain our website and enable a smooth user experience. These essential cookies are always enabled because our website won't work properly without them. They include, for example, cookies that enable you to log into secure areas of our website or use a shopping cart. You can switch off these cookies in your browser settings but you may then not be able to access all or parts of our website.

- **Analytics cookies:** These allow us to recognise and count the number of visitors and to see how visitors move around our website and when they are using it or return to our website. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily, and also remember your preferences. Analytical cookies are used to determine how visitors are using a website, enabling us to enhance performance and functionality of the website. These are non-essential cookies but are not used for advertising purposes.

- **Advertising cookies:** These cookies help us monitor the effectiveness of our recruitment campaigns as well as enabling advertising to be tailored to you through retargeting advertising services. This means there is the possibility of you seeing more adverts from the Royal Drawing School on other websites that you visit. We also use 'third-party' cookies which have been provided by an external providers such as Facebook. Therefore the external provider, not the Royal Drawing School, determines what type of information is stored and how it is used.

  Example of Analytics cookies:
  The most common cookie we use is Google Analytics which looks at website use and tracks and reports on traffic, providing anonymous statistical data which we use to improve our website and monitor the effectiveness of recruitment campaigns.

Example of third-party Advertising cookies:

We also use cookies from social media networks such as Meta (Facebook and Instagram). Retargeting cookies are used on our website so visitors to www.royaldrawingschool.org who have consented to their use may see Royal Drawing School advertising on other websites. Please note that the following third parties may also use cookies, over which we have no control. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies.

Here is a list of the third-party cookies that we use and links to their cookie policies:

Google Analytics

Meta (Facebook and Instagram)

We may use another third-party cookies in the future, and it'll be reflected in this document.

Embedded content

We use the following services on our websites to either embed content or provide a function not available within our website such as course applications or newsletter sign up. These services may use their own cookies from within their site.

YouTube

Some videos are served by YouTube, which is governed by Google's privacy policy: policies.google.com/technologies/cookies

Vimeo

Some pages include videos served by Vimeo. See Vimeo's cookie policy: vimeo.com/cookie_policy

SoundCloud

We have audio streams served by SoundCloud. See SoundCloud's cookie policy: soundcloud.com/pages/cookies

Jotform

Some of our programmes have an application process that uses Jotform. Jotform does not place cookies on form users computers, however further information regarding their Privacy Policy can be found here: https://www.jotform.com/privacy/

Mailchimp

We use Mailchimp to sign up, send and manage our newsletter and its audiences. See Mailchimp's cookies policy: https://mailchimp.com/legal/cookies/

Google Maps

Site users can take virtual studio tours on our Facilities pages using Google Maps. This is governed by Google's Privacy Policy: policies.google.com/technologies/cookies

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly necessary cookies ALWAYS ACTIVE

Analytics cookies OFF

Advertising cookies OFF

Except for essential cookies, all cookies will expire after 2 years.

Get in touch

If you have any questions about how the Royal Drawing School uses cookies, please get in touch admin@royaldrawingschool.org